I think animal people should think more about the impression they're making. Ah, yes, the "Paris exception." I'm probably more flexible 

There's been some question about your vegan "purity." 

mainstream or not, maybe people have any real legislative standards, the best way to make progress may be 

the meat is produced. If you buy eggs at Whole Foods, 

Basically, vegetarian, now we trailblazing in making animal products that are less cruel 

animal welfare. So in that sense, yes, Priscilla Feral and people like that. 

What was the purpose of the letter you sent to John Mackey with 

Foods and the number of people that go 

Not exactly, but maybe not that far off. That's what I would hope they 

We could do the same.' So I want people to know about it; I want them to 

The reality that if you don't sell meat, people will go elsewhere. 

change. 

I don't think that the ultimate argument is different. I've not 

that it doesn't make as 

effect is going to be bad. Specifically in the U.S., where we don't 

depending on your definition of "unethical," but I think that it's 

animal liberation. 

Singer is severely 

Satya 

Photo by Derek Goodwin 

Animals are kept and they don't really 

You can always argue that you're doing your bit, but over the years I've 

be a bit harder, you can become the guy who was severely 

the reality that if you don't sell meat, people will go elsewhere. 

imposed on the meat industry. But it's a start. 

How do I eat meat, it's certainly better they eat meat with the humane label on 

to eat meat, it's certainly better they eat meat with the humane label on 

stands outside someone's house threatening their children, your average 

However, you might lack the resources to set up a farm or to do it yourself. 

I mean, if you want to develop a sense of right and wrong, I think it's 

I do think people should know what they're doing with the Animal Compassionate 

It was an announcement. 

So I wanted to support that as well. It's a good thing to be doing. 

but are not as pure as they 

They might think about buying fair trade 

More and more people, including environmentalists, are 

The title is "Way We Eat: Why Our Food Choices Matter."

What are your thoughts about "Paris exception"? 

Ah, yes, the "Paris exception." I'm probably more flexible 

It was a letter trying to say 

What do you say to people who feel the letter was an endorsement for Whole 

That's what I would hope they 

the line that says just tell people to go vegan and that's 

I think it is that. I don't deny that. Obviously they're killing 

What do you say to people who feel the letter was an endorsement for Whole 

I don't think that the ultimate argument is different. I've not 

that it doesn't make as 

to plumb some of the deepest 

We could do the same.' So I want people to know about it; I want them to 

If you're looking for a long-term solution, consider ethical. In a way, perhaps 

That brings me to the Animal Compassionate standards being devised with Whole 

I don't think that the ultimate argument is different. I've not 

that it doesn't make as 

you're eating with someone 

they might think about buying fair trade 

And that's not necessarily true about all of the meat that is not at all ethically 

I'm going to go out on a limb here and 

I don't think it's really worth fighting over a word. Words are in the public 

I don't think it's really worth fighting over a word. Words are in the public 

We could do the same.' So I want people to know about it; I want them to 

I don't think it's really worth fighting over a word. Words are in the public 

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