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Why Vegetarian?

- Cruelty to Animals
- Amazing Animals
- Health Issues
- The Environment

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Meet the Animals

- Chickens
- Cows
- Fish
- Pigs
- Turkeys
- Ducks and Geese

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Resources

- Get Active
- Recipes
- 'Meet Your Meat'
- Pledge To Be Veg For 30 Days
- Famous Vegetarians
- Books and Web Sites
- Literature and Merchandise
- In the News
- Investigations
- Photo Gallery

KFC Canada Gives In to PETA's Demands



KFC Canada has agreed to a historic animal welfare plan, but the cruelty in other nations continues. [Learn more.](#)

PETA TV NOW SHOWING ON PETA TV®

"Meet Your Meat"	Kentucky Fried Cruelty: The Movie	Top Three Reasons Not to Eat Fish	Alicia Silverstone's Veggie Testimonial
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VEGCOOKING BLOG

VEGETARIAN NEWS FROM PETA'S BLOG

- [Homemade Caramel Popcorn](#)
- [KFCs in Canada to Offer Vegan Chicken!](#)
- [Baba Ghanoush](#)
- [Word of the Week: Agar-Agar](#)
- [Cajun Boiled Peanuts](#)

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Celebrity VEGETARIAN TESTIMONIALS

Pledge To Be Veg FOR 30 DAYS

MORE FEATURES

- Win *Quantum Wellness*—As Seen on *Oprah & Ellen*
- Be Like Oprah, Try a Vegetarian Diet Today!
- Vote for 2008's Sexiest Vegetarian Celebrity!
- Alyssa Milano: Let Vegetarianism Grow on You
- New Investigation Reveals Egg Industry Abuse

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VEGETARIAN COOKING

- Recipes
- Shopping Guide
- I Can't Believe It's Vegan
- Two-Week Meal Plan
- Our Favorite Products

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EASY ACTIVISM

- Promote Veganism
- Boycott KFC
- Join the Activist Network
- Request Literature
- Become a Member

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RELATED WEB SITES

- [DumpDairy.com](#)
- [FishingHurts.com](#)
- [KentuckyFriedCruelty.com](#)
- [VegCooking.com](#)

SHOPPING



Quantum Wellness



MAKING THE TRANSITION

Many people become vegetarian overnight, while others make the change gradually. Do what works best for you. We have all the information to help you get started! [Read more.](#) >

TOP 10 REASONS NOT TO EAT PIGS

Did you know that pigs are smarter than 3-year-old children? Check out all the reasons to leave pork off your fork. [Read more.](#) >



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[peta2.com](#)

KIDS' CORNER

Winner! **The Veg Webby Awards '06**
VegNews.com
"Best Vegetarian Resource"