

Our Story Company Scrapbook Profits for the Planet Moos from the Farm

Moos from the Farm Archive

Yogurt Works

Community Events

Our Main Moovers

Career

Opportunities

Moos Releases

In The News

**Groupe Danone** 

Our Partnership with

Our Sister Brands Abroad

Stonyfield Farm

and Brown Cow

HOME



<u>Find an event near you!</u>



## Celebrities In the "Moos"



Over the years, we've "herd" from lots of folks about how much they love our creamy and delicious yogurts. In addition to everyday folks like us, we sometimes hear from "moo-re" high-profile yogurt-eaters, too! Here's a sampling-everyone likes to know that they are keeping good company.

If you see our yogurts in an unexpected place, let us know. We'll include your sighting here!

The B-52's – Band members of this funky big-haired band include Kate Pierson, Cindy Wilson, Fred Schneider and Keith Strickland, and thanks to a reporter at the Brockton, MA Enterprise, we have learned that they specifically request: "Four Berry or Lemon Stonyfield Farm or Brown Cow nonfat yogurts" in their dressing room for each of their performances.



Prince Charles – In June of 2004, Gary Hirshberg was invited to tour the Highgrove Farm owned by HRH Prince Charles, who is one of the world's leading advocates for organic farming. Gary had the opportunity to meet and share views about organic dairy in conversation with Prince Charles at his London residence.



**Leonardo DiCaprio** – As seen in *Time Magazine*, Leonardo DiCaprio is a fan of both our small cups and our quart yogurts. Check out his shopping receipt - there we are in "code": STNY YOGURT.



environmental commitment. " commend this Stonyfield Farm stuff," he said.

and the manufacturer's

**Bruce Springsteen** – As reported by TheSmokingGun.com and seen in *Men's* Fitness, The Boss requests six cups of Stonyfield Farm yogurt before each show. Apparently, he is not a fan of lemon, however.



Eartha Kitt - The original "Catwoman," sent Gary Hirshberg a note expressing how "purr-fectly" delicious she found our yogurts.



Martha Stewart – Ms. Stewart once said on her television show that she just loves Stonyfield Farm yogurt.

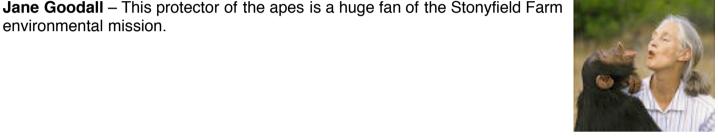


**Cindy Crawford** – Her baby, Presley, just loves his Stonyfield Farm

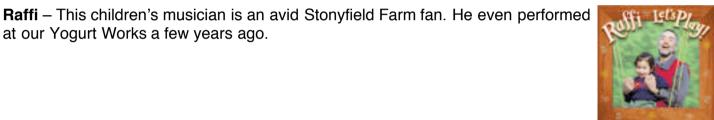
YoBaby yogurt!



environmental mission.



at our Yogurt Works a few years ago.



Ken Burns - Documentary producer, New Hampshire resident and Stonyfield Farm fan.



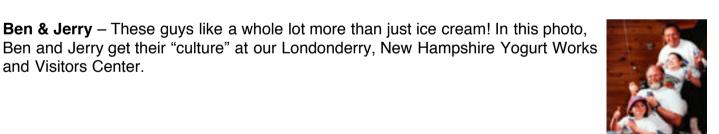
Kelly Preston & Olivia Newton John— As spokespersons for the Children's Health and Environmental Coalition (CHEC), both have joined Stonyfield Farm is speaking out against toxins in the environment.



**Trudie Styler** - As an advocate for the Rainforest Foundation, Trudie Styler joined Stonyfield Farm in helping to promote protection of the rainforest, and environmentally responsible business practices.

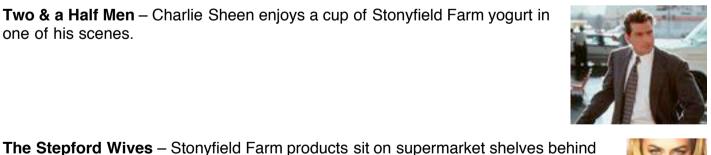


Ben and Jerry get their "culture" at our Londonderry, New Hampshire Yogurt Works and Visitors Center.



## Stonyfield Farm Sightings on Television & in the "Moo-vies"

one of his scenes.



Nicole Kidman in this campy remake of the '70s cult classic.



Kristine Lilly - Kristine, a Stonyfield partner, and her teammates on the U.S. Women's Soccer Team defeated Brazil's team 2-1 August 26 in Athens, Greece. Kristine is a midfielder on the team and has worked with us over the past few years to spread the strong women and girls message.



## Stonyfield Farm at The Academy Awards

As part of a promotion earlier in 2004, many celebrities who support sustainability--such Charlize Theron, Sting and Tom Hanks--arrived at the Academy Awards in the new Toyota Prius as a more fuel-efficient option to the standard limousine. Celebrity guests received a gift bag at the end of the night – including samples of new organic Smoothies and Moo-la-la yogurt from Stonyfield Farm!



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