

Career Development City Bar Justice Center CLE Committee Reports Committees Diversity **Ethics Event Calendar** Find a Lawyer/Legal Help Law Students Lawyer Assistance Program **Lawyers Connect** Legal Referral Service Legislative Affairs Library Membership Small Law Firm Center **Special Programs**

Vance Center

Young Lawyers

| Media & Publications | For Attorneys | For the Public | 44th Street Blog | Contact Members: Join | Login Pay Dues

NYC Bar

search

EVENT DETAIL



"Happy Cows Come from California" - Puffery or Consumer Fraud? Thursday, November 11, 2010 6:30 PM - 8:30 PM

Registration:

There is no charge for this program. Register

labeling of animal products, including animal food products and consumer goods, which contain such labels and marketing messages as "humane," "cagefree," "free range," "non-puppy mill," and "100% faux fur," which may mislead consumers as to the animal welfare standards of the product bearing such a label.

Moderators:

CHRISTINE L. MOTT, Secretary, Committee on Legal Issues Pertaining to Animals; STEFANIE JONES, Member, Committee on Legal Issues Pertaining to Animals

Speakers:

CHERYL LEAHY, General Counsel, Compassion Over Killing; ALISON LONGLEY Campaigns Manager, Farm Sanctuary; JONATHAN R. LOVVORN, Vice President & Chief Counsel, Animal Protection Litigation & Research, Humane Society of the United States; MATT RICE, NYC Campaign Coordinator, Mercy for Animals

Sponsored by:

Committee on Legal Issues Pertaining to Animals, Martha Golar, Chair

© 2010 New York City Bar Association. All rights reserved. | 42 West 44th Street New York, NY 10036 | (212) 382.6600 Space rental | Advertise with Us | FAQ | Privacy Policy | Terms & Conditions | Social Networking