



GOING VEGAN IS NOT ABOUT YOU OR YOUR LIFESTYLE CHOICES

It is about animals. It is about what we owe to them. The only justification we have for imposing terrible suffering (under the most 'humane' conditions) and death on 56 billion land animals and an unknown but probably equally staggering number of fish and other aquatic animals, is that they taste good. We engage in this mind-boggling slaughter of animals for reasons of pleasure, amusement and convenience.

~ Gary L. Francione

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Animal Rights: The Abolitionist Approach

The Abolitionist Approach to Animal Rights (1) requires the abolition of animal exploitation and rejects the regulation of animal exploitation; (2) is based only on animal sentience and no other cognitive characteristic; (3) regards veganism as the moral baseline of the animal rights position; and (4) rejects all forms of violence, including racism, sexism, ageism, heterosexism and speciesism, and promotes activism in the form of creative, non-violent vegan education.

Go vegan. Educate others. Adopt/foster.

Learn more at abolitionistapproach.com.