John Mackey  
Chief Executive Officer  
Whole Foods Market  
500 Bowie Street  
Austin, TX 78703  

January 24, 2005  

Dear John,  

The undersigned animal welfare, animal protection and animal rights organizations would like to express their appreciation and support for the pioneering initiative being taken by Whole Foods Market in setting Farm Animal Compassionate Standards. We hope and expect that these standards will improve the lives of millions of animals.  

Animal Rights International (ARI)  
Animal Welfare Institute (AWI)  
Animal Place  
Animal Protection Institute (API)  
Association of Vets for Animal Rights (AVAR)  
Bay Area Vegetarians  
Christian Vegetarian Association  
Compassion Over Killing (COK)  
Doris Day Animal League  
East Bay Animal Advocates  
Farm Sanctuary  
Humane Society of the United States (HSUS)  
People for the Ethical Treatment of Animals (PeTA)  
Mercy for Animals  
Northwest In Defense of Animals  
Vegan Outreach  
Viva!USA  

Sincerely,  

Peter Singer  

President, Animal Rights International