ANIMALS ARE THE MOST VULNERABLE MEMBERS OF OUR SOCIETY

We cannot justify animal exploitation as a matter of basic morality. Gateway arguments—that we should promote vegetarianism and “happy” meat/animal products as a gateway to veganism and welfare reform as a gateway to the abolition of animal exploitation—are inconsistent with the fundamental rights of nonhumans not to be treated as human resources and rest on factual premises that are not only without support but that are demonstrably false.

~ Gary L. Francione
Board of Governors Distinguished Professor of Law
Rutgers University

Animal Rights:
The Abolitionist Approach
The Abolitionist Approach to Animal Rights (1) requires the abolition of animal exploitation and rejects the regulation of animal exploitation; (2) is based only on animal sentience and no other cognitive characteristic; (3) regards veganism as the moral baseline of the animal rights position; and (4) rejects all forms of violence, including racism, sexism, ageism, heterosexism and speciesism, and promotes activism in the form of creative, non-violent vegan education.

Go vegan. Educate others. Adopt/foster.
Learn more at abolitionistapproach.com.